



DANCE, THEATER, MUSIC & OPERA
MARTHA'S VINEYARD | NEW YORK CITY

WENDY TAUCHER, ARTISTIC DIRECTOR

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www.dancetheyard.org

2010 YARD PROGRAM ADVERTISING INSERTION ORDER

Business Name _____ Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

New Advertiser Repeat Advertiser

Repeat advertisers who take advantage of early bird offer, take an additional 5% off the cost of your add.

2010 PROGRAM ADVERTISING

	SIZE (w x h)	BLACK & WHITE	FULL COLOR
<input type="checkbox"/> Full Page	4.75" X 7.75"	\$350	\$500
<input type="checkbox"/> Half Page	4.75" X 3.875"	\$250	\$400
<input type="checkbox"/> Quarter Page	4.75" X 1.9375" <i>Horizontal</i>	\$175	\$250
<input type="checkbox"/> Quarter Page	2.375" X 3.875" <i>Vertical</i>	\$175	\$250

Premium Positions *Full Color, Full Pages Only*

<input type="checkbox"/> Back Cover (1)	_____	\$850
<input type="checkbox"/> Inside Front or Inside Back Cover (2)	_____	\$750

Display page advertising rates do not include creation of your advertising materials. Materials may be developed for you for an additional fee of \$125. Printer-quality .pdf files are preferred and may be emailed to development@dancetheyard.org, attn to Alison Manning, Director of Development. B&W ads may also be delivered as photo-ready advertising slicks.

I want to be part of The Yard in 2010! *(See other form for details)*

Sign me on as a Season...

Friend (\$1,000) Supporter (\$1,500) Sponsor (\$2,000) Patron (\$2,500) Benefactor (\$3,000)

METHOD OF PAYMENT

Check Enclosed *(payable to The Yard, Inc.)*

MC/Visa/Disc/AmEx Card # _____ Exp. _____ Name on Card _____

Please Bill Me. *If you elect to be billed, please note full payment is due no later than 15 days upon receipt of your invoice.*

DEADLINE: MAY 1st.

Ads will be placed in the program in a first-booked, first placed order, so book early for the best position!

EARLY BIRD SPECIALS FOR ADVERTISING AND SEASON SUPPORT

Early bird discount if paid in full by April 15: 10%

Deadline: May 1 (with 50% deposit due)

Please place my ad in the 2010 Yard Program.

I understand that I must provide ad materials by the closing date and that all advertising orders are non-cancelable.

Signature _____ Date _____

Print Name _____ *Please see other form for Advertising Sponsorship Opportunities.*