



DANCE, THEATER, MUSIC & OPERA
MARTHA'S VINEYARD | NEW YORK CITY

WENDY TAUCHER, ARTISTIC DIRECTOR

PO Box 405, Chilmark, MA 02535 | (508) 645-9662 | admin@dancetheyard.org
www.dancetheyard.org

Support The Yard, and advertise at the same time*

**See other form for our display ad options*

Benefactor \$3,000: Patron \$2,500: Sponsor \$2,000: Supporter \$1,500: Friend \$1,000

The Yard is THE place to advertise on Martha's Vineyard. The Yard's diverse programming brings thousands of folks from every walk of life to the summer-long Yard Arts! Festival, which features a different show every weekend from the end of June through September, along with classes and workshops all day long. Islanders, summer folk and tourists flock to festival events to see work by such artists as André de Shields, Brooke Adams, Tony Shalhoub, Taylor 2, the Martha Graham Company, and Carly Simon, to name just a few – and leaf through the pages of Yard showbooks. Among this summer's events will be a fashion show at the MV Airport featuring the designs of Stina Sayre, to benefit The Michael J. Fox Foundation for Parkinson's Research and The Yard, a new play by Amy Brenneman, Mozart's Impresario, and London's Balletboyz. Our audiences are as varied, as sophisticated, and as big as our programming – they are the people you need for your business. Here's how you can make your support of The Yard even more visible...

As a 2010 Season Benefactor (cost: \$3,000), you will receive:

- A full-page color ad in our 2010 season program
- 2 Patron Season Passes, good for any show at The Yard Chilmark site, including all benefit parties.
- 2 front row seats to The Fashion Show at the Martha's Vineyard Airport to Benefit the Michael J. Fox Foundation for Parkinson's Research, and The Yard: Thursday August 12.
- Inclusion in signage at Yard and mainstage events
- Inclusion in The Yard season schedule, distributed all summer across the island
- Your logo as a clickable link on The Yard website

As a 2010 Season Patron (cost: \$2,500), you will receive:

- A full-page color ad in our 2010 season program
- 2 Supporter Season Passes, good for any Saturday/Sunday show at The Yard Chilmark site.
- 2 front row seats to The Fashion Show at the Martha's Vineyard Airport to Benefit the Michael J. Fox Foundation for Parkinson's Research, and The Yard: Thursday August 12.
- Inclusion in signage at Yard and mainstage events
- Inclusion in The Yard season schedule, distributed all summer across the island
- Your logo as a clickable link on The Yard website

As a 2010 Season Sponsor (cost: \$2,000), you will receive:

- A full-page color ad in our 2010 season program
- 2 for 1 tickets for you and your employees to all Yard events on either Saturday or Sunday
- Inclusion in signage at Yard and mainstage events
- Inclusion in The Yard season schedule, distributed all summer across the island
- Your logo as a clickable link on The Yard website

As a 2010 Season Supporter (cost: \$1,500), you will receive:

- A full-page black and white ad in our 2010 season program
- 2 for 1 tickets for you and your employees to all Yard events on either Saturday or Sunday

As a 2010 Season Friend (cost: \$1,000), you will receive:

- A full page black and white ad in our 2010 program
- 2 for 1 tickets for you and your employees to all Yard events on either Saturday or Sunday

EARLY BIRD SPECIALS FOR ADVERTISING AND SEASON SUPPORT

*Super-duper early bird discount if paid in full by April 1st: 20% - Early Bird discount if paid in full by April 15th: 10%
Deadline: May 1st (with 50% deposit due)*

Please see the Showbook Advertising Order Form for Ad Rates and to fill out your order.