



Dance and more...

Patricia N. Nanon (1924-2008), Founder
Wendy Taucher, Artistic/Executive Director
Sandra Stone & Linda Tarnay, Associate Artistic Directors
Elaine Miller, President Emerita

The Yard • Post Office Box 405, Chilmark, MA 02535-0405 • (508) 645-9662

www.dancetheyard.org

2009 YARD PROGRAM ADVERTISING INSERTION ORDER

Business Name _____ Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

New Advertiser Repeat Advertiser

Repeat advertisers who take advantage of early bird offer, take an additional 5% off the cost of your ad.

2009 PROGRAM ADVERTISING

	SIZE (w x h)	BLACK & WHITE	FULL COLOR
<input type="checkbox"/> Full Page	4.75" X 7.75"	\$350	\$500
<input type="checkbox"/> Half Page	4.75" X 3.875"	\$250	\$400
<input type="checkbox"/> Quarter Page	4.75" X 1.9375" Horizontal	\$175	\$250
<input type="checkbox"/> Quarter Page	2.375" X 3.875" Vertical	\$175	\$250

Premium Positions Full Color, Full Pages Only

- Back Cover (1) _____ \$850
- Inside Front or Inside Back Cover (2) _____ \$750

Display page advertising rates do not include creation of your advertising materials. Materials may be developed for you for an additional fee of \$125. Printer-quality .pdf files are preferred and may be e-mailed to admin@dancetheyard.org. B&W ads may also be delivered as photo-ready advertising slicks.

I want to be part of The Yard in 2009! (See reverse side for details)

Sign me on as a

- Season Friend (\$1,000)
- Season Supporter (\$1,500)
- Season Sponsor (\$2,000)
- Season Patron (\$2,500)

METHOD OF PAYMENT

- Check Enclosed (payable to The Yard, Inc.)
- MC/Visa Card # _____ Exp. _____ Name on Card _____
- Please Bill Me. If you elect to be billed, please note full payment is due no later than 15 days upon receipt of your invoice.

DEADLINE: APRIL 15th.

Ads will be placed in the program in a first-booked, first placed order, so book early for the best position!

EARLY BIRD SPECIALS FOR ADVERTISING AND SEASON SUPPORT

Super-duper early bird discount if paid in full by March 15: 20% • Early bird discount if paid in full by April 1: 10%
Deadline: April 15 (with 50% deposit due)

Please place my ad in the 2009 Yard Program.
I understand that I must provide ad materials by the closing date and that all advertising orders are non-cancelable.

Signature _____ Date _____

Print Name _____ Please see reverse for Season Sponsorship Opportunities.